



# STEM Generation Inc Corporate Sponsors

## MISSION

Close the gap in early STEM learning opportunities and change the image of what a STEM professional looks like.

## VISION

We seek to build a diverse pipeline of future STEM leaders.

## APPROACH

Improve access to high-quality STEM learning that empowers girls and populations of color at under-resourced schools to build their STEM skills & identities.

## IMPACT AREAS

- Diversity & equity in STEM
- Early childhood learning equity
- Girls & students of color in STEM
- Low-income family self-sufficiency

## GEOGRAPHIC REACH

Colorado elementary and middle public schools

## IMPACT STAGE

Growth

## STEM GENERATION TEAM

- 1 Employee
- 5 Sub-Contractors
- 5 Board of Directors Members

## IMPACT SINCE 2017

61% of students qualify for FRL  
8,451 students' STEM identities created

## CHANNELS

Facebook: 1,800+  
LinkedIn: ED: 1000+, Business: 180+  
Website: ~5,500 Visits/month  
Newsletters: 450+



Philanthropic Team Building Events



Diverse STEM Stories: Choosing a STEM path



STEM Share Fair: Celebrating student-led STEM

Strengthen and promote your corporate team culture.

Engage your employees with students at high-needs schools.

Align your brand with our education equity impact at nearby schools.

## SPONSORSHIP BENEFITS

- Impactful brand alignment in education & business communities
- STEM-skilled employee engagement opportunities
- Philanthropic team kit-build events

## RETURN ON INVESTMENT

- Up to 1 million impressions of your logo on students, parents, educators, business community leaders, and STEM professionals.
- Strengthened corporate culture, facilitated volunteer events & impact reporting.
- Long-term, diverse STEM workforce pipeline expanded talent pool.

## PROGRAM DIFFERENTIATION

- Efficient, fully-scalable programming built using the latest in online technology.
- Fully integrated solution that engages children in hands-on, process-based STEM learning, in-class and out-of-class.
- Donated support and resources to teachers at high-needs, low resource schools.

## SPONSORSHIP INVESTMENT

Sponsorship Packages: \$5,000-\$25,000

Individual Programs: \$3,000+

CONTACT

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